D-Unit

DETROIT INTELLIGENCE UNIT

Connect to Life.

Detroit, Michigan | Founded 2026 | detroitintelligence.net

THE PROBLEM WE SOLVE

Detroit residents live about 69.7 years. Macomb County residents live 79 or more. That gap sits roughly three miles from a life sciences build-out D-Unit calculates at more than $1.78B. The institutions inside that network are not hostile to Detroiters; they are simply hard to reach, hard to sequence, and hard to navigate without an insider.

FOUNDER STORY

Michael Wimberley, Founder & Executive Director, started D-Unit after watching the same pattern repeat across the city: billions of dollars announced, ribbon cuttings scheduled, and Detroit residents finding out about the jobs and contracts after the doors had already closed.

D-Unit is that insider, made public. We index the institutions, publish the opportunities, run one intake for everybody, and stay with people until something actually happens.

WHAT WE DO

- **Index:** 23 organizations across research, care, capital, workforce, and real estate.
- **Publish:** D-INTEL briefings on jobs, contracts, grants, and research moving across the network.
- **Route:** One free intake for residents, MWBE owners, founders, and partners — answered by a person.
- **Follow through:** Human navigation until a job, contract, or introduction actually lands.

WHO WE SERVE

Detroit residents seeking work (D-NAVIGATE) · MWBE and small business owners seeking contracts (D-CONNECT) · Founders seeking capital (D-VENTURE) · Institutions, funders, and media seeking a coordinated way into the community.

PARTNER WITH US

Funders and institutional partners underwrite the free public tier that keeps this intelligence open to every Detroiter. Membership tiers run from free public access to D.Unit Partner at $15,000 per year, with custom enterprise engagements by invitation.

CONTACT

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